

[seven-degrees] of inspiration

GRANT APPLICATION INFORMATION

THE GOAL

The **Laguna Beach Alliance for the Arts (LBaa)**, formed in January 2002, was created as the result of an exciting partnership among 22 Laguna Beach-based organizations.

The mission is to:

- Serve as an advocate for the Arts
- * Promote collaboration and networking among artists and arts organizations
- Ensure the inclusion of the Arts as essential to all city planning

In 2007, LBaa established the annual **Art Star Awards** to honor the best and brightest of Laguna's diverse artistic community. 2012 will mark the **6th annual Art Star Awards** held at [seven-degrees], and with it comes a new and exciting opportunity for an individual Laguna Beach-based artist to receive a \$5,000 grant. This grant is funded by **[seven-degrees]** – an organization that encourages forward thinking and promotes artistic endeavor and invention. The goal of the **[seven-degrees] of inspiration** grant is to provide support for an emerging or established Laguna Beach artist to develop and present an innovative arts project or program that fosters the recognition of Laguna Beach as a progressive arts city, and enables the artist to expand and diversify his/her audience. The purpose of the grant is not to fund routine lessons, but to offer an opportunity for advanced learning and progression. Three finalists will be chosen from among applicants, and the winner will be announced at the **Art Star Awards on Sunday, April 1, 2012**.

BASIC GUIDELINES

Who Can Apply? Individual artists. Organizations are not eligible.

Demographic Criteria:

At the time an application is submitted and the grant is awarded, an applicant must be:

- 21 years of age or older;
- A legal resident of the city of Laguna Beach at the time of application and throughout the grant period. (Must submit a copy of driver's license and recent utility bill.) If winning applicant is not able to provide proof of Laguna Beach residency, grant money will not be awarded.

Artistic disciplines and types of artists funded. The grant is open to creative and interpretive artists who live in Laguna Beach and work in one of the seven following artistic disciplines:

- Dance • Literature • Music • Theater • Multidisciplinary • Interdisciplinary • Media Arts • Visual

Creative artists include choreographers, composers, playwrights, and visual artists.

Interpretive artists include dancers, instrumental and vocal musicians, and actors.

Collaborative projects by artists who make work together. An artist may submit an application for support of a project that involves the joint creation of a single work of art or a body of works by the applicant artist and one or more artists. Only one artist may be the applicant. The applicant must play a principal artistic role in the proposed project and is responsible for all issues related to the grant. Information about the other participating artists must be provided in the application.

[seven-degrees] of inspiration
BASIC GUIDELINES (continued)

Grant Period. The grant period for [seven-degrees] of inspiration is 11 months. Applications must be for activities that will be accomplished within the 11 month grant period of April 1, 2012 to March 1, 2013.

Deadline. Applications and support materials must be received (not postmark dated) by **February 3, 2012**. Mail application to: Laguna Beach Alliance for the Arts, Grant Application, P.O. Box 828, Laguna Beach, CA 92652. Applications not meeting the submission deadline will not be considered. Applications submitted by fax, email or hand delivery will not be considered.

Budget. Artist shall detail the funds needed to carry out the artistic project. Itemization is important, and can include topics such as art tools, framing costs, salary, travel and living expenses.

Result. Artist shall create and refine new work that culminates in a body of work to be performed or exhibited at Laguna Beach Arts Alliance "Art Star Awards 2013".

EVALUATION CRITERIA

1. Consistency with the goal and requirements of the grant.
2. Evidence of the applicant's ability to carry out the project or activity based on information provided in the application and support materials. Artistic ability and clarity of the project concept are among the factors that will be considered.
3. Feasibility of the project's completion by March 1, 2013.

GRANT AMOUNT

\$5,000

ALLOCATION PROCESS

1. **Selection Process.** Grant decision is made by a panel of art professionals and members of Laguna Beach Alliance for the Arts. Panel will review applications for completeness, accuracy, and conformance to art grant guidelines and requirements. Decision of panel will be final.
2. **Award.** Three finalists will be chosen from among applicants. The winner of the **2012 [seven-degrees] of inspiration** grant will be announced at the Art Star Awards on Sunday, April 1, 2012.

GENERAL CONDITION

1. **Contract.** Grant recipient enters into a contract with Laguna Beach Alliance for the Arts.
2. **Grant payments.** Grant money is disbursed in two payments: an initial partial advance of fifty (50) percent of the award after the contract is finalized and reimbursement of the remaining award after the completion of the funded project/activity.

For more information contact: information@lagunabeacharts.com

[seven-degrees] of inspiration

GRANT APPLICATION COVER SHEET

Applications and support materials must be received (not postmark dated) by **February 3, 2012**. Mail application to: Laguna Beach Alliance for the Arts, Grant Application, P.O. Box 828, Laguna Beach, CA 92652. No hand deliveries.

1. **Applicant Information:**

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

2. **Genre:** Dance Literature Music Theater Multidisciplinary
 Interdisciplinary Media Visual

DIRECTIONS: Please attach items 3-8 to Application Cover Sheet, and attach completed and signed Application Checklist and Certification.

3. **Project Description:** Describe, in detail, the project for which you are applying, your objective(s) for this project, and how it translates into an exhibit or performance. Include project title, genre(s) in which you are working, intended audience and anticipated completion date. (For help on how to write a grant proposal, go to www.artistsnetwork.com/article/How-to-Write-a-Grant-Proposal).
4. **Budget and Timeline:** List and describe the costs associated with this project, including your artist fee. Identify the most essential item in your budget. Detail the funds needed to carry out the artistic project and provide a detailed timeline. Items to include are training expenses, travel expenses, rental supplies, equipment purchases, books, etc.
5. **Proof of Eligibility:** Attach copy of valid driver's license, and a copy of most recent utility bill.
6. **Artist Resume/Bio:** Submit a one page resume or bio for primary applicant and if applicable, an additional half-page bio for each artist involved in project.
7. **Letter of Recommendation:** Letter of support from a professional in the same field.
8. **Support Materials:** Examples of previous work on DVD or CD. Clearly label as DVD or CD. Enclose self-addressed stamped envelope if you would like media returned to you. Can also include press clippings about your previous work, if you have one. No fliers or promos please. Artistic work samples must represent work completed within the last 5 years. Applicants submitting writing samples as their primary work sample are limited to five total pages of material.

[seven-degrees] of inspiration

GRANT APPLICATION CHECKLIST & CERTIFICATION

Application Required Attachments:

- I have read and followed instructions and guidelines.
- Cover Sheet completely filled out
- Narrative description of project (no more than 2 pages)
- Budget and Timeline
- Proof of Eligibility
- Artist Resume (no more than two pages)
- One letter of recommendation
- Work Sample and Work Sample Description (DVD/CD)

Eligibility Items:

- I am a Laguna Beach resident
- I am applying as an individual, not for any group or organization
- I am at least 21 years of age

Project Completion Items:

- I understand that my project cannot begin prior to April 1, 2012
- I understand that my project must end by March 1, 2013 or earlier

Certification:

"My signature below certifies that I meet all of the eligibility requirements listed in the guidelines, that all information contained in this application and its attachments are true and correct to the best of my knowledge, and that I have submitted a complete application fulfilling all items on the checklist."

Applicant's Signature: _____ Date: _____